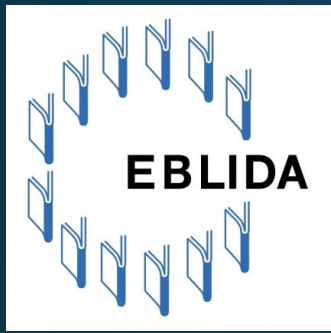


The interaction between copyright and its economic foundation



Giuseppe Vitiello, EBLIDA Conference
Athens (15 June 2022)

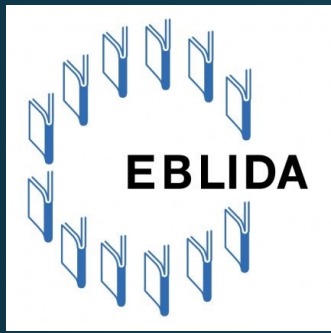


Intellectual property

Copyright as an incentive for creative expression (foundation for democratic culture) and communicative activity - free from reliance on state subsidy, elite patronage, and cultural hierarchy.

Vs.

Copyright as an obstacle for content exchange and replicability.

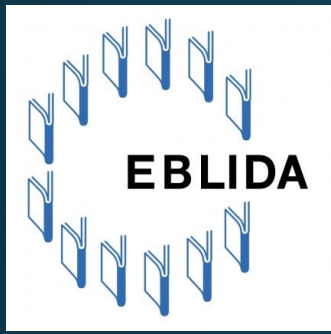


Creative Commons

Understanding Knowledge as a Common

Knowledge must be shared





Sustainable copyright

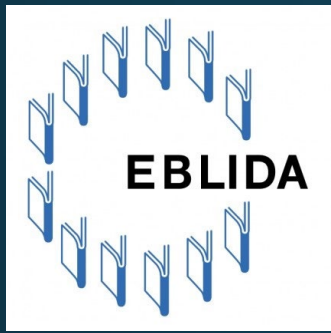
No compromise;

Respect of the reasons of all actors involved in the e-book chain;

No “good” and “bad” theory, but realism

1st Eur Overview of e-lending in Public Libraries

Country	(1) E-lending Transactions	Population	E-lending/ inhabitant	Book loans (2019) (2)	Lending / Inhabitant	Technological literacy (3)
Denmark (2021)	7 422 102	5 828 022	1.2	24,4 Ml	4.2	70
France (2020)	1 M	65 526 762	0.01	280 Ml	4.2	57
Germany (2020)	30,2 M	84 254 408	0.35	274 Ml	3.2	70
Greece (2020)	23 919	10 353 203	0.002	?	?	51
Italy (2021)	1 474 013	60 461 826	0.02	45,4 Ml	0.7	42
Latvia (2021)	39 346	1 866 934	0.02	11 Ml	5.8	43
Norway (2020)	1 420 745	5 495 680	0.2	12,2 Ml	2.2	83
Romania (2021)	NA	19 012 351	NA	34,2 Ml	1.7	31
Spain (2020)	3 746 853	46 786 580	0.08	51 Ml	1.1	57



Sustainable copyright

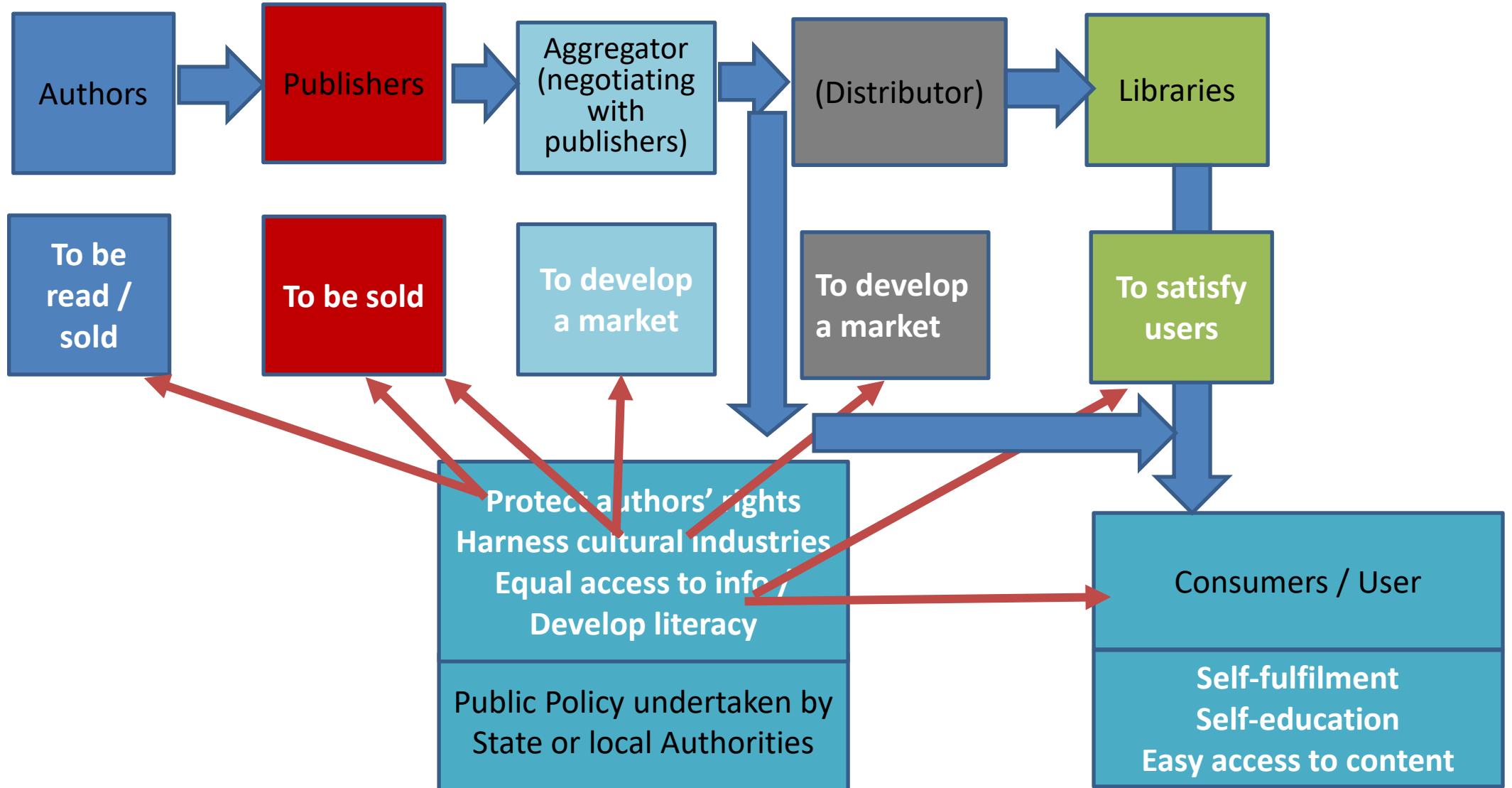
Publishers' argumentation:
the e-lending market for libraries
cannibalises the consumers' market

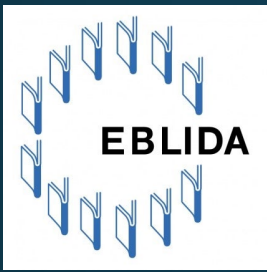


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Libraries striving towards an equitable society





Sustainable copyright

Provision of public funding as a transparent process



Account Number
007 000 9999 54321

Setra Systems
159 Swason Road
Boxborough MA 01719

Please Pay By
Dec. 31st 2016

Please Pay Amount
\$270.00

Amount Enclosed

Service Provided To:
Setra Systems
159 Swason Road
Boxborough MA 01719

Electric Bill Summary

Account Number: XXXX XXX XXXX

Please Pay By: December 31st 2016 Please Pay Amount: \$270.00

Current Bill Date: November 21st 2016 Next Meter Read Date: January 11, 2017

Highlights From This Month's Billing Period

Amount of Last Bill.....\$524.11
 Payment (Thank You).....-\$524.11
 Previous Balance.....\$00.00
 Adjustments.....\$00.00
 Delivery Charges Total.....\$120.00
 Generation Charges.....\$150.00
 Total Charges for Electricity.....\$270.00
Please Pay Amount.....\$270.00

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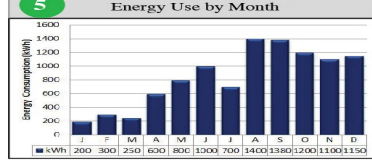
3 Electric Bill Comparison

	Current Month	Last Month	Last Year
Electric Charges	\$270.00	\$524.11	\$305.10
Total Electricity Use (kWh)	1000	3083	2034
Delivery Charges (per kWh)	\$0.12	\$0.10	\$0.05
<small>Cost to deliver electricity to your home</small>			
Delivery Charges Total	\$120.00	\$308.30	\$101.70
Generation Charges (per kWh)	\$0.15	\$0.07	\$0.10
<small>Cost to produce electricity</small>			
Generation Total	\$150.00	\$215.81	\$203.40

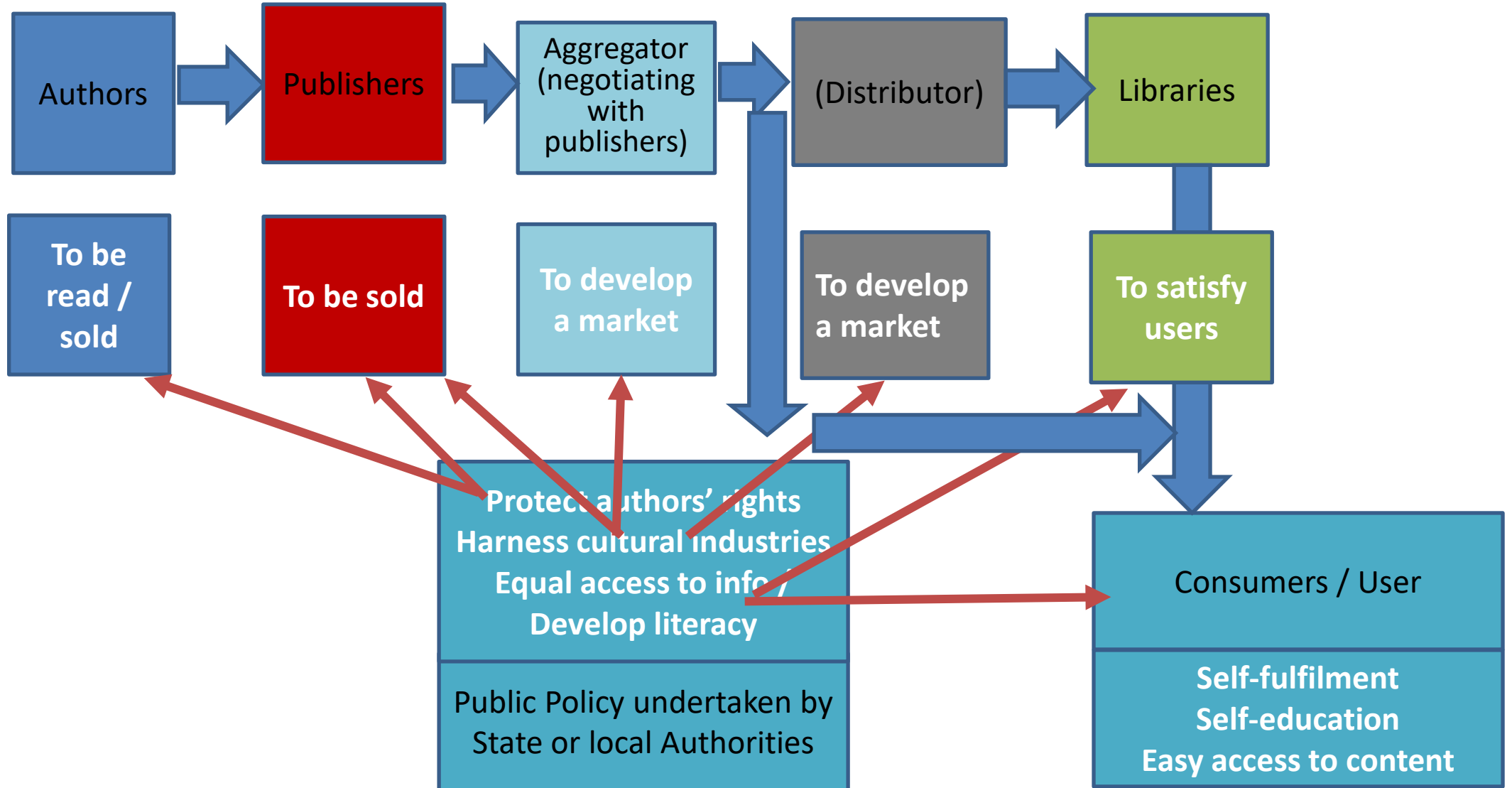
4 Bill Analysis

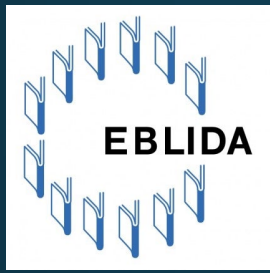
	31	30	30
Billing Days			
Avg. Day Electricity Use (kWh)	32.2	102.7	67.8
Avg. Daily Temp (degrees)	60	70	63

5 Energy Use by Month



Libraries striving towards an equitable society





Sustainable copyright

Legal experts have so far interpreted
the world of e-lending

The point, however, is to change it



Thank you for your attention!

Giuseppe Vitiello
EBLIDA Director
eblida@eblida.org

