

E-lending in the Netherlands

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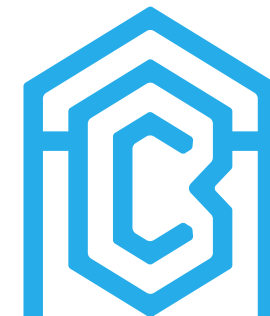


de Bibliotheek 
Kennemerwaard



ARTIANCE
CENTRUM VOOR DE KUNSTEN
ALKMAAR

Collection 1/1/2022



- 35.550 e-book titles
- 7.900 audiobook titles
- 15 magazines



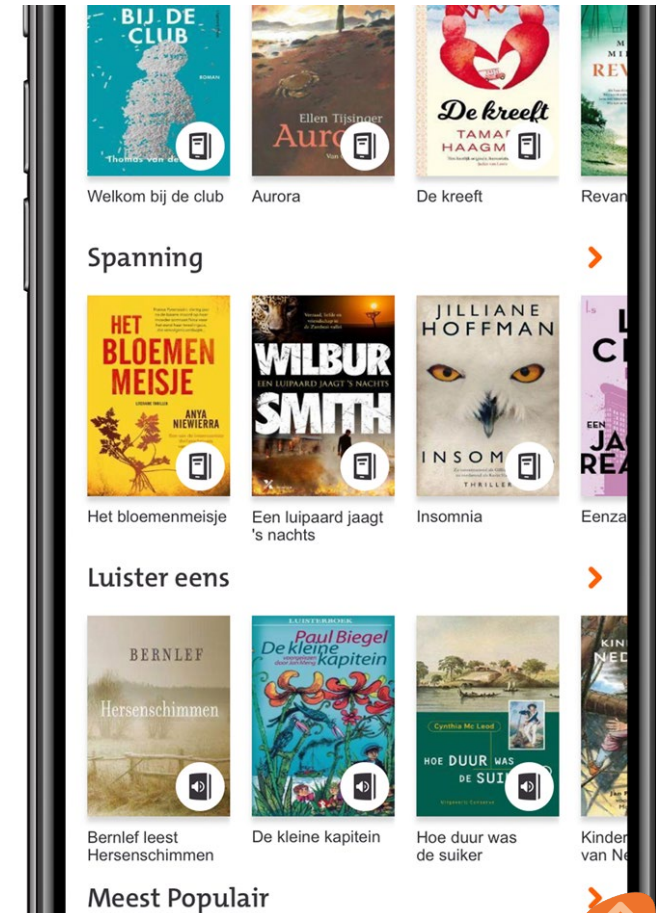
Convenant E-lending

- * Convenant E-lending signed by 7 parties (Ministry, KB, VOB, publishers, authors and collective management organizations, NOT the Dutch Lending Right Office)
- * Agreement to add Dutch e-book titles 6 to 12 months after the release date
- * Dutch authors, translators and illustrators are paid by the collective management organizations
- * The Convenant does not include audiobooks (yet)



The Dutch model

- One copy, multiple use (by the libraries/patrons)
- Pay per use (by the KB)
- No limits to number of use
- Audiobooks and ebooks in one app, magazines in separate app (until 1-1-2023)



For the patrons

- 10 e-books and 10 audiobooks per 3 weeks
- Adults have to pay at least € 42,- per year to get access to the online library
- Children have free access until 18 years. The digital collection for them is about 8,000 titles



License costs per loan

- E-books € 0,48 - € 1,50 per loan (loan period is 3 weeks)
- Audiobooks ± € 0,90
- Magazines € 0,50



License costs per loan for non digital items

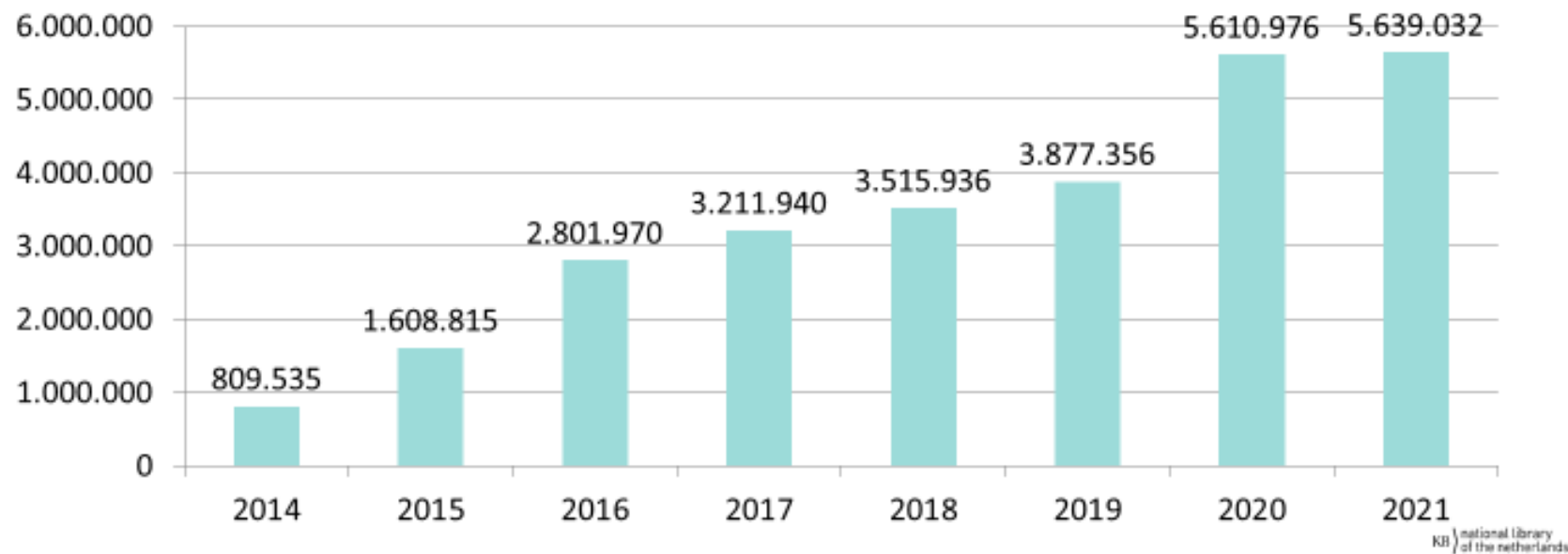


Writings	Books, Music sheets, magazines, documentation and diapositives	0,1433
Audiobooks	Audio cd's, USB-sticks	0,1852
Audio	Lp's, cd's, minidisks and music-cassettes	0,3547
Video/DVD	Video's, dvd's and blu-rays	0,3547
Multimedia	Cd-roms, DVD-roms and games	0,6084
Complete Music Works	Scores	5,5567
E-books	E-books	*
Art Lending	Works of art	2,5250*



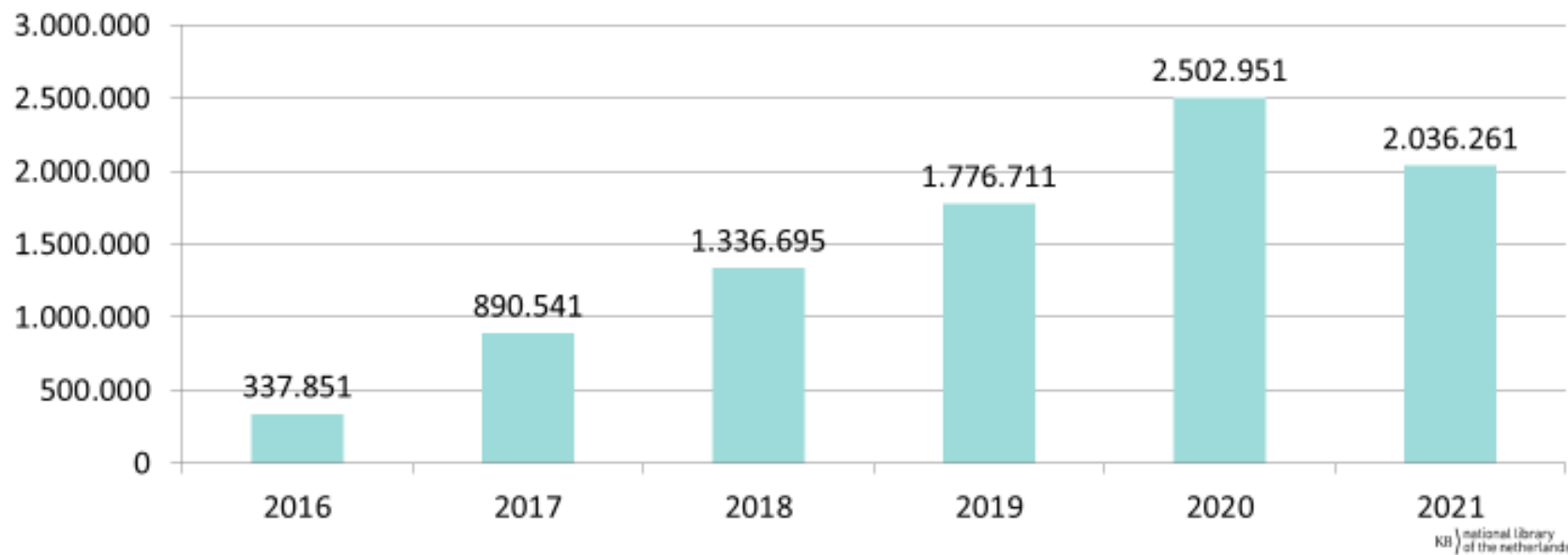
E-book loans 2021

Growth of 45%



Audiobook loans 2021

Growth of 45%



Division of roles



KB

- * negotiates with publishers on which titles, materials and the prices
- * with ministry for budget e-materials
- * responsible for e-material platform

VOB

- Delegates members to advisory board for KB
- Negotiates with Public Lending Right Office on lending rights for non-digital items (books etc)



Pro's and con's of current division of roles between VOB and KB for e-materials



PRO

* KB has more 'power' to negotiate with publishers, an authority

* budget is governed by KB, though budget initially came from Public Libraries, now from ministry

* National marketing campaigns

• CON

• Indirect influence of public libraries on buying strategy through advisory board

• Lending of e-materials through national website, not through local library system, although integrated in local catalogue



Overall conclusion on special agency (KB)



- Benefits of dealing by KB outweigh the negatives
- Cooperation between KB and VOB might have gone slow in the beginning but is getting us further
- There is always room for improvement ;-)





Questions ?