PL2030

Building European collaboration in public libraries
What do we talk about when we talk about....LOVE?
Advocacy

The act of pleading or arguing in favor of something, such as a cause, policy, or interest, with active support of an idea or proposal.
TOP TEN ADVOCACY TIPS FOR ACTIVISTS

1. Be early
2. Be reliable
3. Be honest
4. Be understanding
5. Be nice
6. Be thorough
7. Be brief
8. Be consistent
9. Be personal
10. Be a bridge builder
It’s about:

RELATIONSHIPS
LONG-TERM OUTCOMES
COMMITMENT TO COLLECTIVE OUTCOMES

• Aligning on goals and approaches
• Sharing actions and intelligence
• Developing common messaging
• Celebrating successes together!
Upcoming action

• Influence the European Council on the forthcoming workplan for culture
• Outcomes of the Czech presidency of the EU
• Actions at EU and national level
• Co-ordinating and agreeing on messages and goals
• Great opportunity to collaborate and share
Thank you

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